



Policy on Use of the OIA Logo and Name by Member Organizations

Effective: February 2019

The OIA logo is trademarked, and use is not permitted without the express, prior written permission of the OIA. Permission for the use of the OIA logo is at the absolute discretion of the OIA and will be given for a specific use only. The OIA logo may be used by its member organizations in communication materials (electronic or paper) to indicate that the organization is a member of OIA. The OIA logo should not be used in any way that suggests that the OIA endorses the policies, other work or services provided by a member organization. There is no entitlement for individuals associated with OIA members to use the OIA logo and we expect member organizations to monitor this within their membership.

Organizations wishing to use the logo promote the OIA's work are advised to inquire with the OIA about the use. For any requests, organizations should contact the Secretariat at oa@osteopathic.org. Requests should include the organization's name and contact information, plus a description of the proposed use of the logo (rationale for use of the logo, where the logo will appear, the duration and geographical extent of the proposed use, how the OIA logo would be displayed relative to any other organization logo, and a mock-up or sample artwork of how the organization proposes to use the OIA logo). It is important to note that the logo cannot be altered, orientation or colors changed, or any other elements removed or added. If approval is granted, the organization will be sent formal written authorization with any conditions on use described.