GOALS OF THIS PRESENTATION
Goals of this presentation

➢ To share the actual state of osteopathy regulation in the province of Quebec
➢ To understand the necessity of a professional order of osteopaths
➢ To explain the strategies deployed to get regulation done
CONTEXT
Context
Context

**QUEBEC**
Area : 1 667 712 km²  
Population : 8 394 034 habitants  
Density : 6,5 habitant/ km²

**DUBAÏ**
Area : 3 885 km²  
Population : 3 124 176 habitants  
Density : 786 habitant/ km²
OSTEOPATHY IN THE PROVINCE OF QUEBEC
Osteopathy in the province of Quebec

- Many schools and associations (6 months - 6 years)
- 2,000 osteopaths practicing (2 millions treatment/year)
- Currently unregulated practice
OSTEOPATHIE QUEBEC
Osteopathie Quebec

- Founding in 2012, largest association of osteopaths in Quebec and Canada (union of 2 associations)
- More than 1,500 members
- Member of the Canadian Federation of Osteopaths (CFO).
Osteopathie Quebec

Mission:
- Certify the training of osteopath members (WHO)
- Inform and protect the Quebec population
- Offer professional services to osteopath members (insurance, job, postgraduate courses etc...)
QUEBEC’S PROFESSIONAL SYSTEM
Québec’s professional system

- Profession regulation = decision of Quebec government
- 46 professional orders supervising 54 professions including 23 health professions
Quebec’s professional system

What is a professional order?
Quebec’s professional system

“By members”
- Self-regulation
- Self-management
- Self-financing
WHY HAVING A REGULATION FOR OSTEOPATHS?
Why having a regulation for osteopaths?

- Better protection for the Quebec’s population
- Better interprofessional collaboration
- Standardize the profession and university education (end of private school)
- Accessibility to public health system
STRATEGIES
Strategies

- Perseverance
  - 1990
  - 2008
  - 2014
Strategies

Join forces:
- Initiator of the “Coalition” ask for a professionnel order of osteopath in Quebec gathering many associations
- Speak with one voice

Government’s answer: creation of a “specific working group”
Strategies

Prove our ability to self-regulate and demonstrate our professionalism

- Mechanisms created:
  - Code of ethics
  - *Framework of competencies for osteopaths in Quebec*
  - Admission and competence committee
  - Syndic’s office / Disciplinary hearing

SEPTEMBER 28–20, 2018 • DUBAI, UNITED ARAB EMIRATES
Strategies

- **Lobbying:**
  - Many meetings with deputies, ministers and public agencies

- Supported by a recognized public relation firm
Strategies

➢ Influence / Raise public awareness and decision makers:
  ➢ Press relations (press release, interviews, articles, TV show and broadcasting);
  ➢ Become the reference for the medias;
Strategies

- Social Networks:
  - Facebook
  - Twitter
Strategies

- International osteopathy healthcare week
  - Petition at Quebec National Assembly: 20,000 signatures
  - Between good hands
  - Election campaign 2018
AND NOW?
And now?

- **Fall 2017:**
  - Quebec's Government consultation of all associations on a regulation project
  - Comments of Osteopathie Quebec and other associations

- **Winter 2018:**
  - Synthesis and adjustment by the Government of all the comments.
AND THEN?
And then?

- **Spring 2018**
  - Consultation of health related professional orders in Quebec

- **Summer 2018**
  - Waiting for the Draft decree creating the
  - “Ordre des Osteopathes du Quebec” to be published by the Quebec’s Minister of Justice.
  - No news since ????
HIGHLIGHTS
Highlights

- Perseverance
- Unity
- Positive and rallying leadership
- Well defined strategic plan
- Knowing how to “adapt”
- Being proactive
- Visibility
REFERENCE LINKS
Reference links

- Information document for the osteopathic community: [https://bit.ly/2Ln3H2q](https://bit.ly/2Ln3H2q);
- Comments by Osteopathie Quebec: [https://bit.ly/2uxIDg9](https://bit.ly/2uxIDg9)
THANKS FOR ATTENDING!