



## American Osteopathic Information Association (AOIA)

The AOIA was established in 1999 to benefit the public and the osteopathic medical profession by creating, maintaining and operating an information gathering, organising and disseminating system to further educational, research, scientific and professional activities within osteopathic medicine and to aid other non-profit osteopathic organisations in such activities. The AOIA employs thirteen (13) staff, located Chicago, IL, USA.

The educational mission of the AOIA primarily centers on Internet-based CME. AOIA online CME uses data for matching the scope learners' practises, designing activities that link to practise-based needs and measuring the change in the learners' competence, performance and patient outcomes. The AOIA is also committed to applying the principles of adult learning. The intended audience for the AOIA's educational efforts includes the entire care team of the osteopathic medical practise, with emphasis on osteopathic physicians and osteopathic medical students. The purpose of the AOIA is to improve the effectiveness of osteopathic physicians through the application of new information technology, such as the Internet.

### Projects and Services Managed by AOIA

- A. Osteopathic Physician Profile Service: Under a data licensing agreement with the AOA, the AOIA provides primary source verification of DO credentials to U.S. state medical licensing boards, hospital medical staff administrators and health plans.
- B. DoctorsOffice.net: Websites are provided to members for their medical practise. Included is a library of patient education content, including video developed by AnswersMedia and reviewed by a medical review committee headed by Dr Gilbert D'Alonzo, Editor-in-Chief, *JAOA – The Journal of the American Osteopathic Association*).
- C. Health Facilities Accreditation Program (HFAP): The American Osteopathic Association's (AOA-US) hospital and other health care facilities accreditation program is managed by the AOIA.
- D. HealthFusion MediTouch Electronic Health Record: The AOIA manages this strategic partnership to promote adoption of EHR by osteopathic physicians.
- E. American Osteopathic Association of Medical Informatics (AOAMI): This AOA-US affiliate is managed by the AOIA.
- F. AOIA-OPAC: This is the separate segregated fund that raises contributions from AOIA members for federal political candidates. The AOIA provides the administrative expenses to run OPAC.

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